

## Adaptaion of Mughal costumes with structural and decorative detail

■ RACHNA SHARMA AND CHARU PANWAR

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See end of the paper for authors' affiliations

Correspondence to :  
**RACHNA SHARMA**  
Department of Clothing and  
Textiles, Banasthali  
University, BANASTHALI  
(RAJASTHAN) INDIA  
Email: [urrachnashrma@yahoo.co.in](mailto:urrachnashrma@yahoo.co.in)

■ **ABSTRACT** : The classic period of Mughals was started from 15<sup>th</sup> century and the empire provided a secure frame work within the artistic genius, and it commanded wealth and resources unparallel in the history of the subcontinent. The Mughals rules themselves were extraordinary patterns of art whose intellectual calibre and outlook was expressed in the most refined taste of clothing. Mughals costumes are adapted with decorative and structural details to produce more interesting creations, and satisfy the consumers as they demand always something new and different to all exist in the market. Now-a-days modified dresses are in fashion or trends more accepted by people to look elegant and more fashionable as they break the monotony in their choice. The present study has been undertaken to add new and interesting ideas, to give a novel effect in garments as to be adapted the mughal costumes by using various design details (pleats, tucks, gathers, smocking, pockets, sleeve, embroideries, beads sequins, gota work etc.) for this purpose designs were arranged in various placements. The garments were prepared and embellishing for analyzing consumer preferences. The developed garments were suitably adapted according to design and details. Further developed designs were assessed by target samples and all of them were largely accepted by the respondents on the basis of silhouette, design detail, colour combination, texture, over all aesthetic appeal and price. Thus, it can be said that adapted or modified Mughals costumes have good market potential and other such areas can be touched upon similarly.

■ **KEY WORDS** : Mughals costumes, Market potential

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**D**esire to decorate or beautify the human form has existed since the stone age, when early men painted his face and body. Though standard of beauty have changed, the desire remains the same. India is a country where we find maximum number of tradition culture and religion. Maximum number of costume or styles were flourished, thus, in India different type of costumes are worn. Historic costumes are those costumes which are related to ancient time and show a definite periodic culture. Historic costumes have always been a basis of dress design and many internationally acknowledged designers have been working to innovative new design talking a hint from history. In India, historic costumes from the beginning of the historic period are divided in- Indus valley civilisation costumes, Mauryan and Sunga period costumes, Satvahana period costumes, Gupta period and Mughal period costumes. In India, Mughal empire began in the early 1500s and ended in the mid 19th century. Mughal

emperors paid special attention to textile patterning, cuts and delicate hand work on their garments.

Details are the basic factor in costing and designing a garment, along with the fabric and workmanship. The various seams, pleats, tucks and trims are used to attract the attention of viewer and to make the garment durable and attractive. Present study aims to develop or design new garments by influencing with Mughal costumes and they were adopted with different structural and decorative detail to develop the interest among customers.

### **Aims and objectives of the study :**

- To trace out the Mughal costumes (male and female) for the development of modified Mughal costumes.
- To list down various structural and decorative features to manipulate the Mughal costumes.
- To find out the general preference by target group through